



Middlesex West Chamber of Commerce 2019-2021 Local Business Guide

The Middlesex West Chamber of Commerce Local Business Guide is a full-color, glossy print and online publication that will be mailed to every single-family home in Acton, Littleton, and Westford in October.

Half-Page Profile - \$295

All half-page Profiles include: A 200-word profile of business including two images, business info, and optional promotion Profiles are in print and online and link to the business' website

Display Advertising Space – Unassigned placement

	1/4 page	1/2 page	Full page
Non-Premium advertising spaces	\$495	\$695	\$995

Display Advertising Spaces – Assigned placement

In order as they appear in the Directory:

Premium Placement	1/4 page	1/2 page	Full page
Inside Front Cover	\$695	\$995	\$1,995
Opposite inside front cover (1st right facing)	\$695	\$995	\$1,995
Opposite Chamber Letter (2nd right facing)	\$595	\$895	\$1,495
Opposite Table of Contents and Category Indexes	\$595	\$895	\$1,495
Opposite Profile Start Page	\$595	\$795	\$1,495
Centerfold	\$695	\$995	\$1,995
Master Index –exclusive spot, one quarter-page ad per page	\$595	N/A	N/A
Opposite Inside Back Cover	\$595	\$995	\$1,495
Inside Back Cover	\$695	\$995	\$1,995
Back Cover	\$1,495	\$1,995	\$3,495

Profile and Display Ad Dimensions

Quarter page ad: 4.65" wide x 1.875" high
 Half page ad & Profile: 4.625" wide x 3.875" high
 Full page ad: 4.625" x 7.875 (h)
 Publication size: 5.25 x 8.375

To see examples of Profiles and Display Ads visit ChamberProfiles.com

**To reserve your display advertising placement contact
 Gina Melton ~ Gina@ChamberProfiles.com ~ 617.264.0594**